CR24\_Spring\_Our Class Survey

Start of Block: Default Question Block

Intro1 In this survey, we are interested in how consumers make decisions regarding donations to charity. There is no right or wrong answer, every answer is a good answer. Our only interest is your opinion.  
  
Thank you in advance for your participation!

|  |  |
| --- | --- |
| Page Break |  |

|  |
| --- |
|  |

Q51 How much money do you make per hour of work at your job?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Intro2 On the next page, you will be asked to think about a hypothetical donation to the charity UNICEF.  
  
UNICEF is one of the biggest and best charities in the world for providing humanitarian and developmental aid to children worldwide.

End of Block: Default Question Block

Start of Block: Money as Time Worked Immediate

|  |
| --- |
|  |

WorkDV Imagine that UNICEF was asking you to donate **some of your time.**  
   
 Here is how it works. Instead of volunteering for UNICEF by personally helping children in the developing world, you could help just as much by donating your work. Specifically, you could donate your salary from some amount of time that you spend working at a job. In this way, you can really help needy children by donating your work.  
   
 Anything that you donate would be used to make an **immediate impact.** It would help children within a week of you donating it.  
   
 How many hours of your work would you donate?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Rep1\_W   
Please indicate to what extent you agree with the following statements regarding **donating your time** to UNICEF.   
    
Donating my time to UNICEF would feel personally significant to me.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Rep2\_W Donating my time to UNICEF would resonate with my values, beliefs, or identities.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Rep3\_W Donating my time to UNICEF would reflect who I am as a person.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Control1\_W Please indicate to what extent you agree with the following statements regarding donating your time to UNICEF.  
  
I would have control over the way my time would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Control2\_W I would have the ability to shape how my time would be utilized.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Control3\_W I would be involved in how my time would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

End of Block: Money as Time Worked Immediate

Start of Block: Money as Time Long Term

|  |
| --- |
|  |

Q59 Imagine that UNICEF was asking you to donate **some of your time.**  
   
 Here is how it works. Instead of volunteering for UNICEF by personally helping children in the developing world, you could help just as much by donating your work. Specifically, you could donate your salary from some amount of time that you spend working at a job. In this way, you can really help needy children by donating your work.  
   
 Anything that you donate would be used to make a **long-term impact.** It would not help children within a week of you donating it, but would be used for programs that can make a big difference over time.  
   
 How many hours of your work would you donate?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q60   
Please indicate to what extent you agree with the following statements regarding **donating your time** to UNICEF.   
    
Donating my time to UNICEF would feel personally significant to me.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Q61 Donating my time to UNICEF would resonate with my values, beliefs, or identities.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q62 Donating my time to UNICEF would reflect who I am as a person.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Q63 Please indicate to what extent you agree with the following statements regarding donating your time to UNICEF.  
  
I would have control over the way my time would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q64 I would have the ability to shape how my time would be utilized.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q65 I would be involved in how my time would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

End of Block: Money as Time Long Term

Start of Block: Money Immediate

|  |
| --- |
|  |

Q52 Imagine that UNICEF was asking you to donate **some of your money.**  
   
 You can really help needy children by donating your money.  
   
 Anything that you donate would be used to make an **immediate impact**. It would help children within a week of you donating it.  
   
 How much money would you donate?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q53   
Please indicate to what extent you agree with the following statements regarding **donating your money** to UNICEF.   
    
Donating my money to UNICEF would feel personally significant to me.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Q54 Donating my money to UNICEF would resonate with my values, beliefs, or identities.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q55 Donating my money to UNICEF would reflect who I am as a person.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Q56 Please indicate to what extent you agree with the following statements regarding donating your time to UNICEF.  
  
I would have control over the way my money would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q57 I would have the ability to shape how my money would be utilized.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q58 I would be involved in how my money would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

End of Block: Money Immediate

Start of Block: Money long term

|  |
| --- |
|  |

Q66 Imagine that UNICEF was asking you to donate **some of your money.**  
   
 You can really help needy children by donating your money.  
   
 Anything that you donate would be used to make a **long-term impact**. It would not help children within a week of you donating it, but would be used for programs that can make a big difference over time.  
   
 How much money would you donate?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

Q67   
Please indicate to what extent you agree with the following statements regarding **donating your money** to UNICEF.   
    
Donating my money to UNICEF would feel personally significant to me.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Q68 Donating my money to UNICEF would resonate with my values, beliefs, or identities.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q69 Donating my money to UNICEF would reflect who I am as a person.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

|  |  |
| --- | --- |
| Page Break |  |

Q70 Please indicate to what extent you agree with the following statements regarding donating your time to UNICEF.  
  
I would have control over the way my money would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q71 I would have the ability to shape how my money would be utilized.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

Q72 I would be involved in how my money would be used.

* Strongly disagree 1
* 2
* 3
* 4
* 5
* 6
* Strongly agree 7

End of Block: Money long term

Start of Block: Moderators and Demographics

|  |  |
| --- | --- |
| Page Break |  |

Trust How much do you trust UNICEF?

* Not at all 1
* 2
* 3
* 4
* 5
* 6
* Very much 7

|  |  |
| --- | --- |
| Page Break |  |

Gender What gender do you identify with?

* Male
* Female
* Neither, both, something else

Age What is your age?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| Page Break |  |

End of Block: Moderators and Demographics